

Hello! Nice to Hear You. Let Us Introduce Ourselves



At Amplifon Hearing Health Care, we're proud to deliver high-quality hearing health solutions with powerful savings and a nationwide network, making better hearing more accessible and affordable — all designed to improve outcomes and reduce overall cost of care.

Who We Serve

We partner with organizations across multiple segments:

- **Commercial**
- **Public Sector and Labor**
- **Medicare Advantage**
- **Medicare Supplement**
- **Dual Eligible Special Needs Plans (D-SNP)**
- **Medicaid**

Plans We Offer

Discount Plan: Access to reduced pricing on hearing aids — members pay the discounted rate out-of-pocket.

Copay Plan: Organization can buy up to an enhanced discount for their members.

Funded Plan: Organization sets a benefit (e.g. \$1,000 per ear), letting members apply the funding toward the cost of discounted hearing aids.

Why Amplifon?



More Choice:

#1 ranked formulary¹ with a wide selection of hearing aids from the leading brands



Broad Access:

Nearly **90%** of people are within 10 miles of care — with **8,800+** clinics nationwide²



High-Quality Care:

NCQA-credentialed network, universal provider reimbursement rate, and evidence-based practices that drive strong outcomes



Significant Savings:

Members save up to **70%**³ on hearing aids



White Glove Support:

Personalized, end-to-end care at every step with audiologist-led remote support

¹Amplifon-sponsored surveys of health plan beneficiaries, non-beneficiaries and hearing care providers, October 2021.

Internal analysis as of 5/1/25.

²Based on 2025 internal analysis. Savings may vary.

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