

Hello! Nice to Hear You. Let Us Introduce Ourselves



At Amplifon Hearing Health Care, we're proud to deliver high-quality hearing health solutions with powerful savings and a nationwide network, making better hearing more accessible and affordable — all designed to improve outcomes and reduce overall cost of care.

Who We Serve

We partner with organizations across multiple segments:

- Commercial
- Public Sector and Labor
- Medicare Advantage
- Medicare Supplement
- Dual Eligible Special Needs Plans (D-SNP)
- Medicaid

Plans We Offer

Discount Plan: Access to reduced pricing on hearing aids — members pay the discounted rate out-of-pocket.

Enhanced Discount Plan: Organization can buy up to an enhanced discount for their members with various payment methods.

Allowance Plan: Organization sets a benefit (e.g. \$1,000 per ear), letting members apply their allowance toward the cost of enhanced discounted hearing aids.

Why Amplifon?



More Choice:

#1 ranked formulary¹ with a wide selection of hearing aids from the leading brands



Broad Access:

Nationwide NCCA-credentialed network with **8,800+ clinics**



High-Quality Care:

NCCA-credentialed network, universal provider reimbursement rate, and evidence-based practices that drive strong outcomes



Significant Savings:

Members save nearly **70%²** on hearing aids



White Glove Support:

Personalized, end-to-end care at every step with audiologist-led remote support

¹Amplifon-sponsored surveys of health plan beneficiaries, non-beneficiaries and hearing care providers, October 2021.
²Based on 2024 internal analysis. Savings may vary.