



More Than a Hearing Benefit



[Learn More](#)

The Amplifon Difference

At Amplifon Hearing Health Care, hearing benefits aren't just a checkbox — they're an opportunity to deliver meaningful value to your members and strengthen your health plan.

With 30 years of experience, we understand the unique needs of health plans and their members. As an independent hearing benefits administrator, we're not owned by a manufacturer or health plan — so your members receive unbiased guidance, more choice, and significant savings from the start.

Our solutions promote member well-being — helping prevent costly health conditions risks tied to untreated hearing loss — all through a seamless, trusted experience.

**To schedule a consultation or
for more information:**



BOB BRODELL

Email: robert.brodell@amplifon.com
Phone: 612-512-8324

**Discover 10 Reasons Why
Health Plans Choose Amplifon →**

10 Reasons Why Health Plans Choose Amplifon

Transform your hearing benefit into a meaningful advantage for your plan and members

No manufacturer or health plan ownership means we always act in your members best interest — not a parent company's.

1. Independent & Unbiased

We partner with your organization to provide expert, ongoing support that aligns with your goals and your members needs.

2. Trusted Advocate for Your Members

Access to one of the largest formularies with product lines from leading brands — enabling providers to recommend the best solution and giving members choice to match their needs and lifestyle.

3. Unmatched Choice in Hearing Aids

Fixed pricing with up to **70% savings¹** on hearing aids — delivering exceptional value to your members. Includes follow-up care, batteries, warranties, financing, and a 60-day risk-free trial.

4. Transparent, All-Inclusive Pricing

With nearly **90% of the U.S. population living within 10 miles of a provider²**, members have easy access to high-quality hearing care through our nationwide network of NCQA-credentialed providers.

5. High-Quality, Nationwide Network

Members are guided through their hearing journey by a dedicated Hearing Care Advocate — from their first call to follow-up care — ensuring a seamless, consistent experience that mirrors your organization's service values.

6. Personalized, On-Demand Support

We utilize the CAHPS³ survey to evaluate and continuously improve the member experience — giving your organization valuable insights aligned with national standards.

7. Measuring Member Experience

Our turnkey communications strategy fits seamlessly into yours with targeted multi-channel co-branded messaging to boost awareness, education, and engagement.

8. Integrated Communications

Our internal Compliance Committee ensures quality, privacy, audits, and provider standards are consistently upheld.

9. Reliable Compliance & Oversight

From provider credentialing to claims processing and custom reporting, Amplifon is your single-source partner for hearing benefit management.

10. Complete Plan Administration

For more information, visit
amplifonusa.com/our-solutions

¹Based on 2025 internal analysis. Savings may vary.

²Internal analysis as of May 2025.

³Consumer Assessment of Healthcare Providers and Systems

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